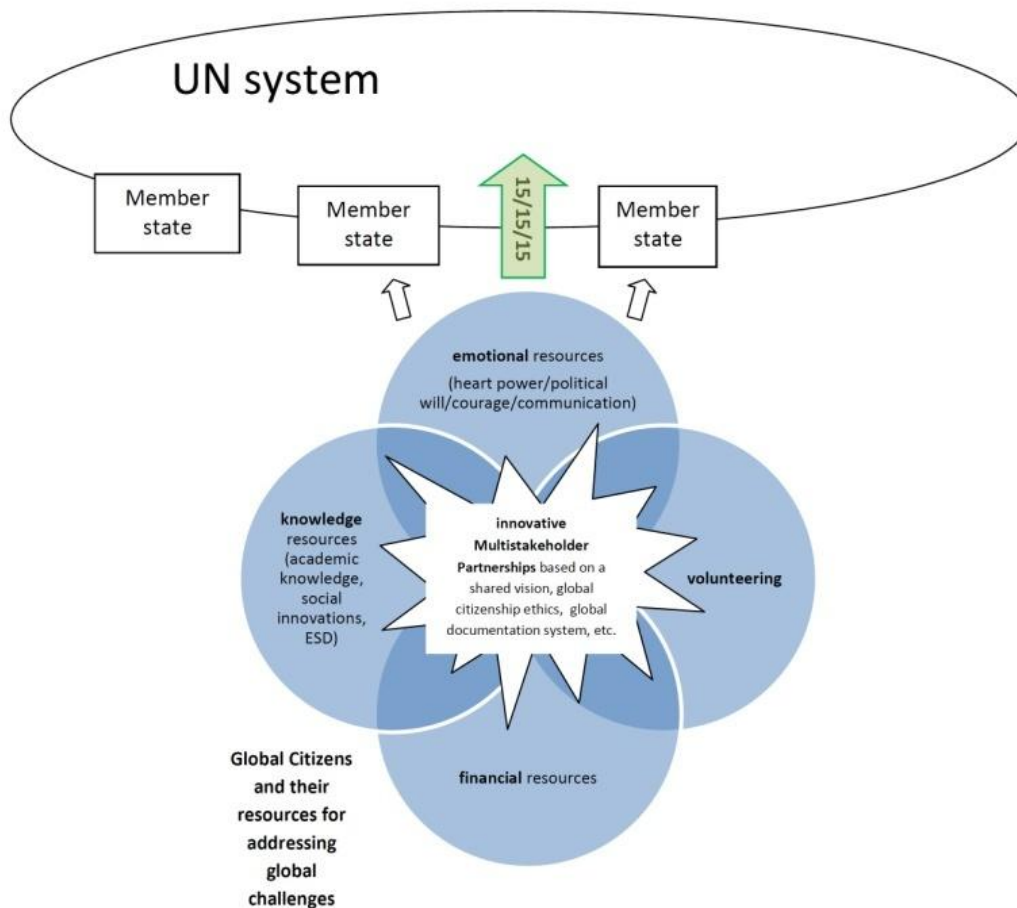


15/15/15 UN - Civil Society Partnership:

Mobilizing Resources of Global Citizens for Addressing Global Challenges



Graph: Global Citizens and their Resources for Addressing Global Challenges in the context of UN system

The Challenge:

The world is facing increasing global challenges (climate change, biodiversity loss, sustainable development gaps, poverty, etc.) with increasingly weak national governments and the central international response mechanism to global challenges - the United Nations - not being equipped with resources on an adequate level.

But there are significant resources (financial resources, knowledge, workforce, heartpower) at the disposal of every single global citizen which could be potentially channeled towards addressing global challenges and in support of United Nations system if appropriate mechanisms were in place (see IAAI input to Rio+20 consultations for details:

http://www.uncsd2012.org/rio20/content/documents/105IAAI_Input_CompilationdocumentRio20vers3_Oct30.pdf).

United Nations Conference on Sustainable Development (Rio+20) www.uncsd2012.org offers a big “window of opportunity” for systemic innovation in the field of global governance and a cultural shift towards individual global social responsibility.

The 15/15/15 Initiative:

15/15/15 UN Civil Society Resource Mobilization Partnership Formula' states that **global civil society**

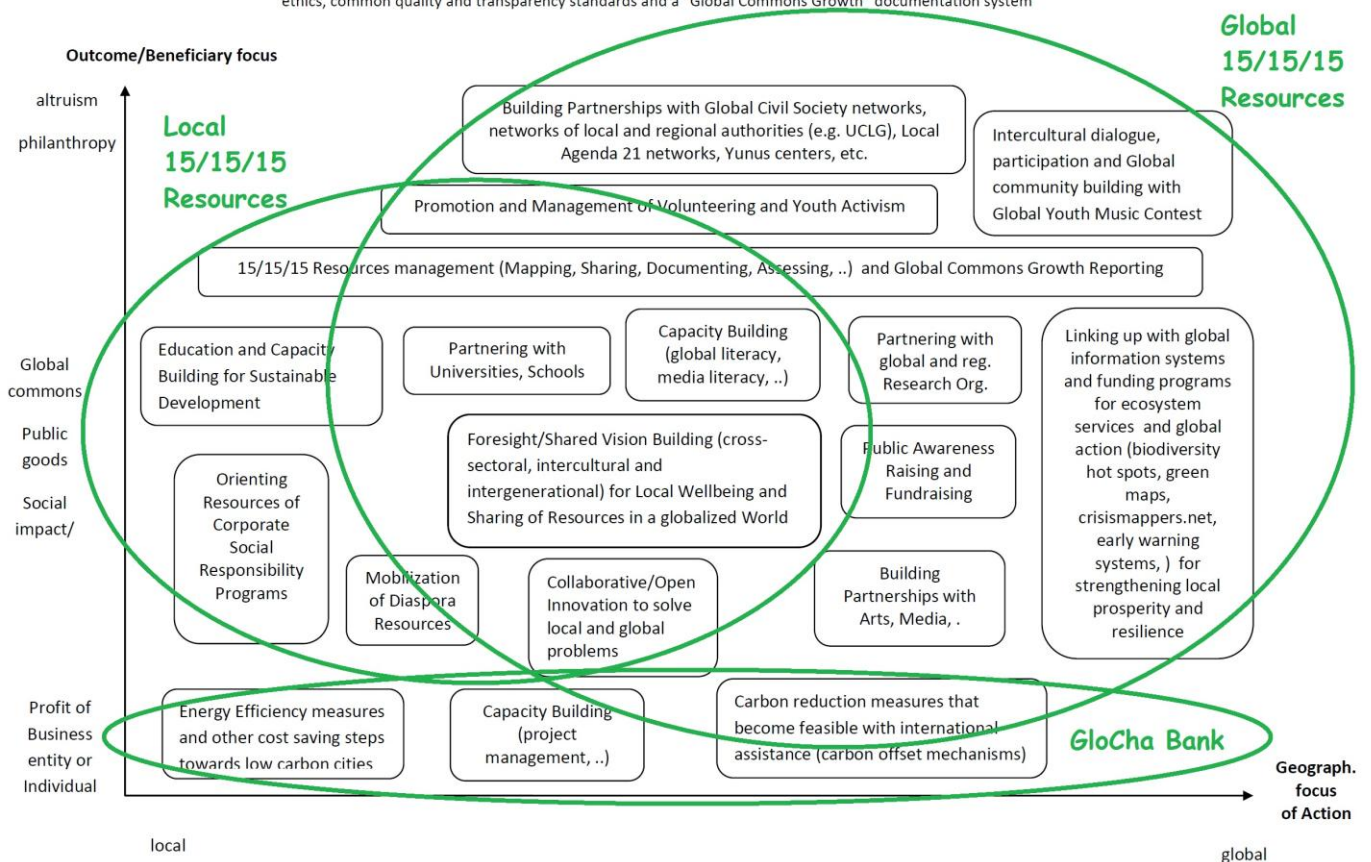
- on the one hand commits at Rio+20 to **mobilize 15 billion Euros and 15 million volunteers** by the year **2015** for UN led sustainable development efforts and
- on the other hand **requests new forms of participation in global SD governance**.

“15/15/15 UN - Civil Society Partnership” system elements:

- **Rio+20 Issues Cluster on Innovation** (provides the knowledge base for 15/15/15 initiative, see <http://uncsd.iisd.org/news/rio20-issues-cluster-on-innovation-produces-brief-on-innovation-for-sustainable-development/> for more info)
- **Global Youth Music Contest** www.global-rockstar.net (provides the heart power, global community building, ..)
- **Global Forum on Innovative Resource Mobilization for Education and Science** (channeling in a coherent and coordinated manner local and global resources into human capacity building for sustainable development)
- developing with universities a collaborative **15/15/15 global commons growth documentation system** (safeguarding transparency, accountability of initiatives and integration of social, economic and environmental dimension of SD),
- **Global Challenges centers network** - Local level multistakeholder partnerships for knowledge based SD with a global vision, (innovative local element of global SD governance)

GloCha Centers – potential fields of local Multistakeholder SD Action

GloCha Centers: A network of centers dispersed around the world and hosted at pre existing institutions (preferably local authorities) working on themes of immediate relevance to their corner of the world, and feeding in local and regionally relevant solutions to Global Challenges, linked globally by a shared vision of global citizenship ethics, common quality and transparency standards and a “Global Commons Growth” documentation system



Activities in Rio

- a) IAAI has applied for an **official 15/15/15 side event in Rio+20** which has been approved:

Title: **Rio+20 15/15/15 Formula - Heartpower and Action for The Future We Want**

Date & Time Slot: 14 Jun 2012, 09:30 - 11:00

Venue (tentative): T-4 (capacity 216) (RioCentro, Rio de Janeiro, Brazil)

- b) **Global Youth Music Contest Workshop**, 16 and 17 of June 2012 (the workshop will take place for sure as some IAAI members will be at Rio+20 conference for sure, but if support from Oak Foundation would be available, some high potential youth leaders from China, India, (South) Africa, Brazil etc. could be included, too). At the workshop there will be a review and evaluation of Rio+20 Global Youth Music Contest, including some innovation mapping exercises (in order to facilitate learning and improvement of the initiative); and **planning activities for the next round of the competition which is supposed to focus on 15/15/15 and COP18 UN climate change conference** which will take place in Doha end of 2012.



Implementation steps:

- Round table discussion on “**Engaging Global Citizens in Sustainable Development Governance: Human Rights and Human Responsibilities**”¹ and Paper presentation of Miroslav Polzer on “**Multilevel Climate Change/SD Governance from an Innovation System perspective**”² at **Annual meeting of Academic Council on the United Nations System ACUNS**, June 3rd 2011, Waterloo/Ontario (Canada)
- **Rio+20 Global Youth Music Contest** presentation at **UN High Level Meeting on Youth**, 25 July 2011, New York³
- IAAI Workshop “**Rio+20 – A Window of Opportunity for a Multi-Stakeholder Partnership on Global Commons Growth**” at 64th **UN DPI NGO conference “Sustainable Societies; Responsive Citizens”** Bonn/Germany, 5 September, 2011⁴
- International Conference **Knowledge, Youth and Global Commons - Orienting Knowledge Systems and Inter-Generational Relations towards Sustainable Development and Rio+20**; 15 - 16 Sep 2011, Klagenfurt (Austria)⁵
- International Workshop: **Mobilize Diaspora 4SD - Mobilization of Intellectual and Financial Resources from Diaspora for Knowledge Based Sustainable Development in Southeast Europe** (concept development for Global Challenges Centers), 12.10.2011, Sarajevo/Bosnia and Herzegovina⁶
- **People Power & Rio+20 Mobilizing Civil Society for Sustainable Development and Strong United Nations - IAAI Submission to the Compilation Document for the Rio+20 Zero Draft Outcome document, 30 October 2011**⁷
- Side Event on “**Mobilizing Civil Society for Sustainable Development and Rio+20 & The Special Role of Youth**” at Second Intersessional Meeting, 15 December 2011, New York⁸
- Informal Strategy Development Workshop “**Thematic Priority ‘Innovation and Youth’ – Key to Success at Rio+20?!**”, 23 Jan 2012, New York⁹
- **Rio+20 Issues Cluster on Innovation & 15/15/15 UN - Civil Society Partnership Formula: Workshop and Side Event at Rio+20 Third Intersessional**, 19 Mar 2012, New York¹⁰
- 23 April 2012, Side event “**Rio+20 Issues Cluster on Innovation & 15/15/15 UN - Civil Society Partnership Formula**”, UN HQ, NLB, New York (at the side event the “**15/15/15 UN - Civil Society Partnership**” has been publicly entered in the Rio+20 Partnerships Registry <http://www.uncsd2012.org/rio20/partnershipregistry.html>)
- campaign “**15/15/15 Voluntary Commitments**” in the context of **Rio+20 Voluntary Commitments**¹¹ to be launched at IAAI Side event “**Rio+20 15/15/15 Formula - Heartpower and Action for The Future We Want**” 14 June 2012 at RioCentro, Rio de Janeiro

Info about IAAI:

“**International Association for the Advancement of Innovative Approaches to Global Challenges IAAI**” www.glocha.info - is a not-for profit private association, which has been established under Austrian law of associations by an international group of scientists, science managers and futures studies experts in April 2007. IAAI seat is in **Klagenfurt/Austria**. IAAI **main objective** is to explore and promote **systemic innovation regarding resource mobilization of global civil society for effective global governance in support of the work of United Nation System**.

¹ <http://www.uncsd2012.org/rio20/index.php?page=view&nr=126&type=230&menu=39>

² <http://www.glocha.info/images/stories/news2011/acuns2011/acunspresentationpolzer.pdf>

³ <http://www.glocha.info/index.php/latest-news/137-rio-2012-youth-song>

⁴ <http://www.glocha.info/index.php/latest-news/149-bonn-2>

⁵ www.uncsd2012.org/rio20/index.php?page=view&type=13&nr=372&menu=27

⁶ <http://www.glocha.info/index.php/latest-news/167-sarajevo-workshop>

⁷ http://www.uncsd2012.org/rio20/content/documents/105IAAI_Input_CompilationdocumentRio20vers3_Oct30.pdf

⁸ <http://www.glocha.info/index.php/latest-news/174-joint-event-of-iaai-at-rio20-intersessional-in-ny>

⁹ <http://www.uncsd2012.org/rio20/index.php?page=view&nr=506&type=13&menu=23>

¹⁰ <http://www.uncsd2012.org/rio20/index.php?page=view&nr=622&type=13&menu=23>

¹¹ <http://www.uncsd2012.org/rio20/index.php?menu=153>