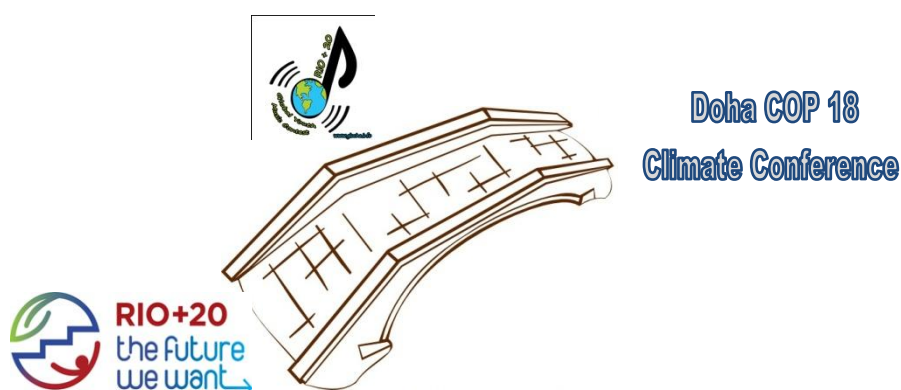


# "DOHA COP18 GLOBAL YOUTH MUSIC CONTEST"

UTILIZING AND SUSTAINING THE RIO+20 MOMENTUM TOWARDS DOHA COP 18

PROPOSAL OF IAAI TO QFI AND QATARI AUTHORITIES:



## Starting Point: The Awareness Problem of COP 18:

The 18th session of the Conference of the Parties to the UNFCCC – the **Doha Climate Change Conference** will take place from 26 November to 7 December 2012 in Doha, Qatar  
[http://unfccc.int/meetings/doha\\_nov\\_2012/meeting/6815.php](http://unfccc.int/meetings/doha_nov_2012/meeting/6815.php).

Unfortunately UNCSD/Rio+20 and UNFCCC are very poorly interlinked global governance processes – despite the deep interdependence of the sustainable development and climate change challenges.

As global community is focusing these days exclusively on Rio+20 conference [www.uncsd2012.org](http://www.uncsd2012.org) and UN system, national governments, media and civil society networks (including youth networks) are paying very little attention to the UNFCCC processes and COP 18, organizers of COP 18 - and especially host country Qatar - face a lack of public awareness and political momentum for COP 18 which could result in a lost historic opportunity to move forward global climate action.

But climate change remains one of the most pressing global challenges!!!

## The need: Building Bridges from Rio+20 towards Doha COP 18

For COP 18 to succeed, conceptual and practical bridges between Rio+20 need to be established, but there is only limited room for this in the official Rio+20 although there has been some progress on this in May 2012.

## A promising solution - "Doha COP18 Global Youth Music Contest"

**Sustaining and increasing the Momentum of Youth Participation, Celebrities involvement and Media Partnerships of Global Youth Music Contest from Rio+20 to Doha COP 18**

### **Rio+20 Global Youth Music Contest Info:**

**Rio+20 Global Youth Music Contest (GYMC)** is a global competition for young people organized on the occasion of **United Nations Conference on Sustainable Development (Rio+20)** [www.uncsd2012.org](http://www.uncsd2012.org) by **International Association for the Advancement of Innovative Approaches to Global Challenges IAAI** [www.glocha.info](http://www.glocha.info) and a global network of partner organizations and enthusiastic individual volunteers. Rio+20 GYMC has been launched in Austria in September 2011 after an International Workshop that brought together 30 youth from all around the world who designed the contest guidelines. An active group of 100+ youth has been working hard as **Regional and National Coordinators** (see list of coordinators attached) and committed to ensure its success.

**313 videos from 40 countries were received** (see world map below) and online voting is under way these days at [www.global-rockstar.net](http://www.global-rockstar.net) to identify the winners (1 in the children category (up to 15 years) and one in youth category (15-30)). The voting page has daily an average number of users between 6.000 and 10.000 and the corresponding facebook channels have **3.800** and **920** fans representing in a balanced way very many countries and cultures of the world)

Info regarding **Winners:** <http://www.glocha.info/index.php/latest-news/193-announcementwinnersrio20gymc>



**IAAI has developed some ideas and offered to Qatar to organize a " COP18 Doha Global Youth Music Contest"** which will facilitate **youth participation** and **public awareness building** in the preparation for COP 18.

Such "COP18 Doha Global Youth Music Contest" would comprise **a series of activities** in Rio, New York, Bangkok, and around the world culminating in a top level cultural event/concert in Doha in December. Here are some of the proposed activities:

- **International preparatory workshop** of the "COP18 Doha Global Youth Music Contest" in Rio which would include a review and evaluation of Rio+20 Global Youth Music Contest as well as some Rio+20GYMC Innovation mapping exercises with MIT Community Innovation Lab in order to facilitate learning and improvement of the initiative, at the workshop coordinators and participants from past round ofGYMC will work together with additional coordinators and youth networks (e.g. Starts with You) which will be identified together with Qatari authorities and youth organizations (potential additional partners Sustainable Qatar <http://www.sustainableqatar.com/>, Reach out to Asia <http://www.reachouttoasia.org/>, Carboun <http://www.carboun.com> ..)
- **Concert/Cultural program "Youth, Innovation and Arts for Sustainable Development"** in the context of Rio+20 where the overall winners of Rio+20GYMC and other youth participation and innovation initiatives will be presented, and the next round of Global Youth Music Contest – the "**COP18 Doha Global Youth Music Contest**" announced. It would be wonderful if Her Highness Sheikha Moza bint Nasser could be the one who officially announces/launches the competition (and presents some basic info about Qatar, Qatar's leadership in support of UN, UNAlliance of Civilizations and Cop 18) either in person or via videomessage
- **Media event in Rio**
- **Capacity building in the context of UN Youth Assembly** early August 2012 in New York <http://faf.org/main/youth-assembly-at-the-un/>
- **Concert in Doha and satellite events around the world** in December 2012

With these and Global Youth Music Contest would help to build momentum for COP 18 in Rio and to generate synergies.

In order to add an action component, next round ofGYMC shall be also linked with **15/15/15 UN – Civil Society Partnership** initiative, developed by IAAI in the context of Rio+20 Issues Cluster on Innovation (see <http://uncsd.iisd.org/news/rio20-issues-cluster-on-innovation-produces-brief-on-innovation-for-sustainable-development/>)

#### About

"**International Association for the Advancement of Innovative Approaches to Global Challenges IAAI**" [www.glocha.info](http://www.glocha.info) is a not-for profit private association, which has been established under Austrian law of associations by an international group of scientists, science managers and futures studies experts in April 2007.

IAAI main objective is to explore and promote systemic innovation regarding resource mobilization of global civil society for effective global governance in support of the work of United Nation System. IAAI is a United Nations Department for Public Information (UN DPI) associated NGO and member of United Nations Academic Impact Initiative. Since IAAI General Assembly 2011 **global youth representatives constitute the majority of IAAI membership** and Rio+20 Global Youth Music Contest is the most important IAAI flagship initiative [www.glocha.info/index.php/glocha-initiatives/gcsw](http://www.glocha.info/index.php/glocha-initiatives/gcsw).



*IAAI members at IAAI General Assembly September 15 2011 in Klagenfurt am Wörthersee/Austria*

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