

15/15/15 Strategy Development Workshop

**Global Civil Society Resource Mobilization Alliance &
Global Forum on Innovative Resource Mobilization
for Education and Science**

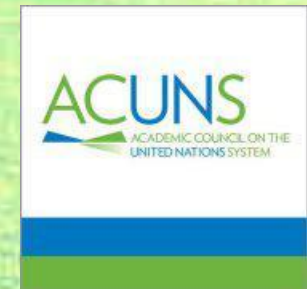
Tuesday 23rd of October 2012

Vienna International Centre (VIC)



Intro

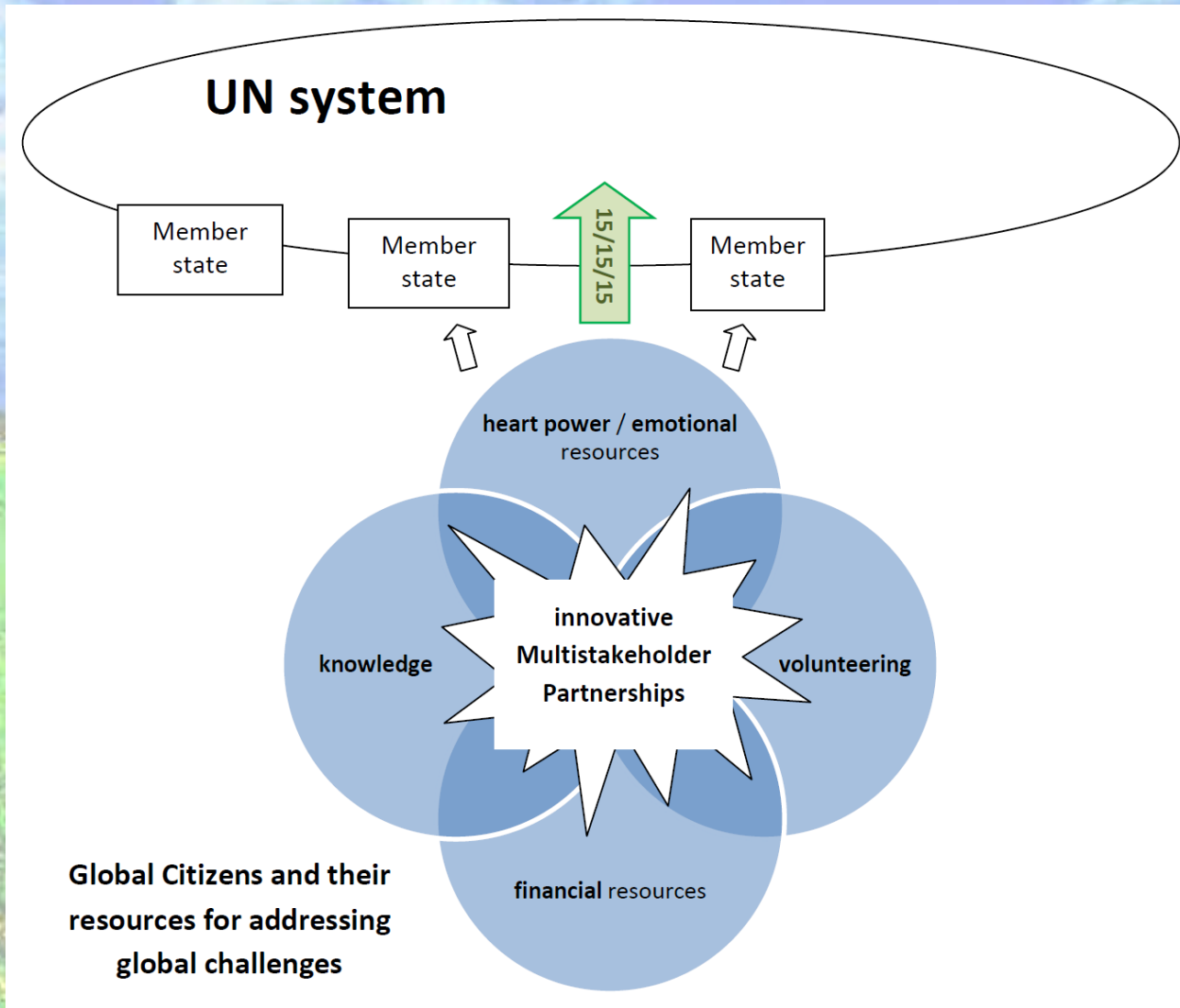
Dr. Miroslav Polzer,
IAAI Klagenfurt am Wörthersee



Aims of the Workshop:

- **Introducing the topic** (Youth and Science led Systemic Innovation on Resource Mobilization for effective Global Governance)
- **Presenting 15/15/15 concept, history and achievements** -> from Big Picture to Actionable Projects
- **Introduction of potential Implementation Partners** -> forming **ReMA Action Committee**
- **Preparing Start of fundraising for Phase I of 15/15/15 Implementation** (Needs and Capacities Assessment, Documentation System, secretariat)

The 15/15/15 Rationale



15/15/15 UN Civil Society Resource Mobilization Partnership Formula' states that **global civil society at Rio+20**

- on the one hand commits to **mobilize 15 billion Euros and 15 million volunteers** by the **year 2015** for UN led sustainable development efforts and
- on the other hand **requests new forms of participation in global SD governance.**

"Imagine"

(song composed by John Lennon
and sung by the winners of Rio+20 GYMC at the Concert for a New
Earth at Rio+20 Conference <https://vimeo.com/45515681>)



**Imagine there's no countries
It isn't hard to do
Nothing to kill or die for
And no religion too
Imagine all the people
Living life in peace...**