

## Strategy Development Workshop

# Global Civil Society Resource Mobilization Alliance & Global Forum on Innovative Resource Mobilization for Education and Science

Tuesday 23<sup>rd</sup> of October 2012, 2 – 4 PM  
Vienna International Centre (VIC),  
Room M 07

(Note: a UN Ground pass is needed for admission to VIC premises; Participants without ground pass need to register before Friday 19 October 12.00h CEST by sending an email to [office@glocha.info](mailto:office@glocha.info) )

### web-broadcasting and virtual participation:

Ustream <http://www.ustream.tv/channel/iaai---151515---gymc> & skype

### Organizer:

- International Association for the Advancement of Innovative Approaches to Global Challenges IAAI, Klagenfurt am Wörthersee/Austria [www.glocha.info](http://www.glocha.info)
- Academic Council on the United Nations System, ACUNS [www.acuns.org](http://www.acuns.org) - Vienna Liaison Office

*in cooperation with*

- United Nations Information Service (UNIS) Vienna <http://www.unis.unvienna.org/>

### Background and Rationale:

Deteriorating state of global environment, growing complexity and trans-nationality of global challenges, etc. call for a strong response mechanism of humanity – for a strong UN system. But **UN system with its present funding and governance structure** based solely on national governments **does not receive adequate resource flows** (funding, knowledge, workforce) to **address effectively global challenges**.

In order to overcome this **systemic problem, resources** (knowledge, funding, volunteering/workforce as well as emotional resources) **of global civil society** (including business sector) **need to be linked with UN** structures, aims and programs through innovative global governance systems design and innovative **partnerships**.

With **UN Conference on Sustainable Development (Rio+20)** <http://uncsd2012.org/> **UN system opened up towards civil society participation and innovation** with far reaching provisions for future civil society participation in global SD governance included in the **Rio+20 Outcome document “The Future We Want”**<sup>1</sup>.

On the side of global civil society, ‘**Rio+20 Issues Cluster on Innovation**’ under the leadership of **International Association for the Advancement of Innovative Approaches to Global Challenges IAAI** [www.glocha.info](http://www.glocha.info) developed in its Informal Issues brief “**Innovation for Sustainable Development**”<sup>2</sup> very concrete concepts (Global Forum on Innovative Resource Mobilization for Education and Science, Global Challenges Centers, etc.) for **coordinated and coherent resource mobilization from and for global civil society**. By adopting the “**Rio+20 UN Civil Society Resource Mobilization Partnership Voluntary Commitment**”<sup>3</sup> at the official Rio+20 side event “**Rio+20 15/15/15 Formula - Heartpower and Action for The Future We Want**”<sup>4</sup> there has been created also some kind of **normative basis for future action** in this field. The **normative value** of 15/15/15 voluntary commitment is further increased by the fact that the Issues Cluster on Innovation proposals on “15/15/15 UN Civil Society Resource Mobilization Partnership” as well as actions towards its implementation like e.g. “Global Forum on Innovative Resource Mobilization on Education and Science”, “Global Challenges Centers” and the global

<sup>1</sup> [http://www.glocha.info/attachments/article/203/Annex\\_I\\_II\\_III\\_invitationWS\\_CSOfundingsept2012NY.pdf](http://www.glocha.info/attachments/article/203/Annex_I_II_III_invitationWS_CSOfundingsept2012NY.pdf)

<sup>2</sup> <http://uncsd.iisd.org/news/rio20-issues-cluster-on-innovation-produces-brief-on-innovation-for-sustainable-development/>

<sup>3</sup> <http://www.uncsd2012.org/rio20/index.php?page=view&type=1006&menu=153&nr=88>

<sup>4</sup> <http://www.uncsd2012.org/index.php?page=view&type=1000&nr=262&menu=126>

Multistakeholder SD efforts documentation system, have been **communicated to the official Rio+20 Outcome document preparation process as statements of Major Group NGOs** on 29th of February 2012<sup>5</sup>.

Thus IAAI and Rio+20 Issues Cluster on Innovation are the **main pillar of the workshop**.

Another important pillar of this event is the work of the **Vienna Liaison Office of Academic Council on the United Nations System** <http://acuns.org/category/projects-programs/liasion-office-activities/vienna/> headed by Mr. Michael Platzer. Rio+20 Issues Cluster on Innovation as well as IAAI are deeply rooted and strongly linked with ACUNS and especially its activities (conferences, workshops, publications) in Vienna. Inter alia IAAI and ACUNS Vienna Liaison Office organized together a Round table discussion on “**Engaging Global Citizens in Sustainable Development Governance: Human Rights and Human Responsibilities?**” at Annual meeting of Academic Council on the United Nations System ACUNS in Waterloo/Ontario (Canada) June 3rd 2011.<sup>6</sup>

The third pillar of the event is **UN Information Service Vienna** – an office of **UN Department for Public Information** - which is very open and supportive to civil society initiatives at UN Office in Vienna. IAAI as a DPI associated NGO and as member of **UN Academic Impact initiative** (which is administrated by UN DPI) is happy and grateful to have such cooperative counterparts/partners within UN system.

### **Objectives of the workshop**

The organizers aim to achieve with the Strategy Development Workshop “Global Civil Society Resource Mobilization Alliance & Global Forum on Innovative Resource Mobilization for Education and Science” following **aims**:

- Exploring with leading global governance experts and STI (science, technology and innovation) experts the **state of art of resource mobilization from non-governmental sources** related to global challenges/UN System (particularly in the context of Rio+20 and Beyond 2015 debate)
- **Briefing** the CSO community as well as representatives of public administration of Austria and neighboring countries (Slovenia, Hungary, etc.) as well as experts and representatives of Vienna based International Organizations and national delegations in Vienna about
  - o **Rio+20 Issues Cluster on Innovation**
  - o **Rio+20 UN Civil Society Resource Mobilization Partnership Voluntary Commitment**
  - o **Global Forum on Innovative Resource Mobilization for Education and Science (GFIRMES)** and
  - o **Global Civil Society Resource Mobilization Alliance (ReMA)**
- **Inviting** partners (CSOs, foundations, individual philanthropists, UN entities, Member States, ..) to join the **Action Committee for setting up of of ReMA** (*see ReMA draft Mission Statement below*)
- **Outlining next Implementation steps**
  - o Defining the **governance structure** of the initiatives
  - o Concept development as a **collaborative/open innovation process** (e.g. using [openIDEO](#))
  - o mobilizing **Social venture capital** for the **initial phase** of the initiative (foundations, philanthropists, social entrepreneurs (social impact investment), ..)
  - o conducting a **global needs assessment** (identifying **social impact investment opportunities** focusing on capacity building for Sustainable Development (including Education and Science), funding of civil society participation in UN system (focus on youth) and establishing of local Multistakeholder partnerships (Global Challenges Centers)
  - o preparing a **global media and fundraising campaign** (including High Profile Fundraising Event(s) in Klagenfurt, NY, ..; celebrities (Klagenfurt Talks on Global Challenges and Innovation, GYMC ..))
  - o conceptualizing a **global Multistakeholder sustainable development efforts documentation system** (15/15/15 Registry / Global Commons Growth Information System, .. )

<sup>5</sup> <http://www.uncsd2012.org/rio20/content/documents/465Zerodraft%20-%20FINAL%20VERSION%20-%20March%2005.pdf>

<sup>6</sup> <http://uncsd2012.org/index.php?page=view&nr=126&type=230&menu=39>

### First draft Mission Statement for “**Global Civil Society Resource Mobilization Alliance (ReMA)**”:

- ReMA genesis is connected with Rio+20 15/15/15 UN Civil Society Voluntary Commitment and instrumental for 15/15/15 implementation, but not limited to this particular initiative
- Needs Assessment/Social Impact Investment Opportunities Assessment (reaching CSOs and youth networks in all parts of the world)
- Shared vision building
- Strategy development and Lobbying towards potential donors (public and private) and UN system
- Outlining a Global Civil Society SD Resource Mobilization Documentation System
- Definition of quality criteria/standards facilitating allocation of centrally mobilized resources to CSOs around the world
- Planning and Implementing of Joint High Quality (top professional) Global Fundraising and Public Awareness Raising Campaigns (-> presenting CSO participation in UN system as a global public good creation process that makes sense in terms of social impact investment and e.g. ReMA quality assurance endorsement as an additional quality label in foundations project business)
- Project implementation quality assurance standard setting
- Capacity Development Activities for CSOs (including social entrepreneurship training)

### Registration

To participate in the Strategy Development Workshop in person please **register** by sending an email to [office@glocha.info](mailto:office@glocha.info) **before Friday 19 October 12.00h CEST**.

For virtual participation please send an rsvp by Monday 22<sup>nd</sup> October 12 AM to [office@glocha.info](mailto:office@glocha.info).

If you would like to take the floor live during the workshop via skype please get in contact with [polzer@glocha.info](mailto:polzer@glocha.info) by Saturday 20 October 12 AM CEST.

### Participation in future ReMA and 15/15/15 activities:

Participation in ReMA and 15/15/15 activities is open and there are several options to get involved:

- joining ‘**ReMA – 151515 Global Civil Society Resource Mobilization**’ Group on facebook: <http://www.facebook.com/groups/450273651680641/?ref=ts&fref=ts>
- joining **Rio\_151515 google group** <https://groups.google.com/forum/?fromgroups#!forum/rio151515> or
- sending an **email** to [office@glocha.info](mailto:office@glocha.info) with some information about your specific interests and potentials
- we are planning to establish a **ReMA collaborative innovation platform on the openIDEO** soon. There everybody will have an opportunity to collaborate in the overall design and evaluation of ReMA components and other 15/15/15 initiatives

### Contact:

#### **Miroslav Polzer**

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skype: [miropolzer](https://www.skype.com/user/miropolzer); twitter: [@glocha\\_mp](https://twitter.com/glocha_mp); [www.facebook.com/mpolzer](https://www.facebook.com/mpolzer)

Address: Neuer Platz 10/I, At 9020 Klagenfurt am Wörthersee/Austria

## **Agenda** (as of October 18)

### **Welcome**

- **Janos Tisovszky** – director of United Nations Information Service (UNIS) Vienna
- **Michael Platzer** - head of ACUNS Vienna Liaison office
- **Miroslav Polzer** – IAAI secretary general, Klagenfurt & facilitator of Rio+20 20 Issues Cluster on Innovation – program outline and link to NY workshop<sup>7</sup>

### **Tour de table**

focus on Civil Society Resources (incl. knowledge) in the context of Implementation of Rio+20 Outcomes

### **Strategy Development Session I:**

#### **15/15/15 UN Civil Society Resource Mobilization Partnership & Global Civil Society Resource Mobilization Alliance (ReMA)**

- **Miroslav Polzer**, Rio+20 Issues Cluster on Innovation: ***The 15/15/15 initiative***
- **Liz Rasekoala**, Leading Women of Africa (skype) – ***African perspectives***
- **Boris Pleskovič**, former vice chair of World Bank Research Committee & president of Slovene World Congress, Ljubljana – ***the economic rationale (public goods, global commons) and CEE/SEE regional perspectives & some idea on organizing a High Level Fundraising event at Maria Loretto palace in Klagenfurt***
- **Jean Paul Brice Affana**, IAAI, Cameroon, ***Youth perspectives & potentials to direct future rounds of Global Youth Music Contest towards achieving 15/15/15<sup>8</sup> (skype)***
- **N.N.**, Aidmatrix.org, ***How to start organizing a global fundraising campaign? (skype)***
- **Christina Stevens**, media expert, former executive director of Captain Planet Foundation ***media aspects (skype)***

### **Strategy Development Session II:**

#### **Global Forum on Innovative Resource Mobilization for Education and Science**

- **Miroslav Polzer**, IAAI
- **Sara Farley**, Global Knowledge Partnership, Washington <http://www.globalknowledge.org/> (skype) – ***the need for innovative sources of funding for the knowledge triangle (research, education and innovation) related to global challenges***
- **John Crowley** Team Leader for Global Environmental Change, Division of Ethics, Science and Society, UNESCO – ***UNESCO perspectives (tbc)***
- **Clemens Mader** – ***Education for Sustainable Development: The Answer to so many questions – but who will pay? (video message)***

### **Conclusions and Closing**

<sup>7</sup> Informal Workshop “Building The Resource Base for Civil Society Participation in post Rio+20 UN System”, Baha’i International Community - UN Office, New York, 25 Sept 2012, <http://www.glocha.info/index.php/latest-news/203-wsresourcescscoparticipationunny>

<sup>8</sup> [http://www.glocha.info/attachments/article/201/Rioplus20GYMCjourney\\_photococumentary13August2012\\_.pdf](http://www.glocha.info/attachments/article/201/Rioplus20GYMCjourney_photococumentary13August2012_.pdf)