

### **Draft United Nations Innovation Cluster (UNI) Mission Statement:**

The United Nations Innovation Cluster (UNI) is a civil society led global multi-stakeholder coordination platform aiming at global governance systemic innovation, (based on applied systems analysis research, focusing on cross-institutional knowledge management integrating across governance levels based on social media and resource mobilization from global civil society sources complementing and nurturing existing UN programs) with the vision of a more participatory, coherent and effective global challenges response mechanism architecture under the leadership of modernized United Nations system delivering sustainable development that safeguards the world's natural, economic and social resources for future generations.

### **UNI Origins and the Prospect of mobilizing 15 billion Euros and 15 million volunteers by the year 2015**

UNI originates from global civil society deliberations and campaigning in the context of United Nations Conference on Sustainable Development (Major Group NGO's [Rio+20 Issues Cluster on Innovation](#) and [Rio+20 Global Youth Music Contest](#)) which culminated in the adoption of [15/15/15 UN Civil Society Resource Mobilization Partnership Voluntary Commitment](#) (at an official [Rio+20 side event](#) 14 June 2012) which states that Global Civil society on the one hand commits at Rio+20 conference to mobilize 15 billion Euros and 15 million volunteers for UN led sustainable development efforts and on the other hand requests new forms of participation in exchange.



### **The Need for Innovative Conceptual Frameworks, Institutions, Knowledge Management and Interfaces**

United Nations Innovation Cluster's function is now to facilitate communication and cooperation of civil society organizations (especially youth organizations, philanthropy sector (e.g. [The Giving Pledge](#), [WINGS](#), ...), academia (e.g. [ACUNS](#), [UN Academic Impact](#), ..) with UN agencies and programs to build the knowledge base for **implementation of 15/15/15 UN Civil Society Resource Mobilization Voluntary Commitment**, inspiring also related other [civil society participation](#) enhancement efforts and [Voluntary Commitment implementation](#) efforts in the context of UN system. One of the conceptual innovations to be explored is **'glo-cal public goods' Market Formation** (framing sustainable development efforts/contributions as supply of glo-cal public goods with specified value vectors (private good/service, local public good, global public good, etc.) and matching it with glo-cal public goods demand side including philanthropic giving, Official Development Assistance, Climate finance, some taxes, etc.). An institutional innovation needed for 15/15/15 implementation are **Global Challenges Centers** which shall facilitate globally connected local level multistakeholder partnerships for Sustainable Development, functioning also as Glo-cal public goods market place & quality assurance & knowledge hubs and local partners for organizing **Global Challenges Urban Games** (competitions among local communities/cities regarding their SE4All/SD efforts).

### **UNI Action Plan 2013**

Cooperation agreement with **Central European Initiative** for joint activities in Central and Southeast Europe <http://www.cei.int/content/un-cei-cooperation-draft-resolution-adopted-consensus-67th-session-general-assembly> connected with formation of an **ICT and Sustainability RTD Cluster** in [Klagenfurt am Wörthersee](#).



Creating synergies with **ECOSOC** thematic priority 2013 "Science, technology and innovation (STI) and culture for sustainable development and the MDGs" <http://www.un.org/en/ecosoc/newfunct/amr2013.shtml>

Preparations for a MoU on Strategic Cooperation with the **Vienna Office of Sustainable Energy for All initiative** <http://www.sustainableenergyforall.org/>

Launch of a **UNI Global Youth Music Contest** ("UNI" can be read as "You and I" or as standing for United Nations Innovation Cluster) based on the [Rio+20 GYMC](#) experience (= 15/15/15 delivery for 2013)

*Note: These are just first draft ideas (except the date and venue for the Vienna meeting – everything to be confirmed)*

Event Nr. 1 - 26 Feb 2013, 15.00 – 17.00, Vienna International Center VIC

## **With Innovation and Heartpower Towards the Future We Want: United Nations Innovation Cluster (UNI) Formation Meeting Nr. 1 - Vienna**

### ***Session I – Potentials in Vienna/Central Europe for Innovation Leadership in Global Governance:***

ACUNS: Michael Platzer (head ACUNS Liaison Office Vienna) + video message Abiodun Williams (ACUNS chair)

- ACUNS Vienna Annual UN Conference
- ACUNS Regional Academy on the United Nations System (RAUN)
- ACUNS Annual Meeting 2013 (17-19 June) “Leadership in Global Governance”

UN Agencies:

- UNIS Vienna – Bonn DPI NGO Conference 2011, UN Academic Impact, UNIS regional mandate for CEE
- UNIDO – UNIDO Institute, Innovation Chairs, Innovation Systems as Public Goods Study, Youth, Green Industry Platform
- IAEA – Ugochukwu Ugbor; Knowledge Management Expertise & Partnerships
- Sustainable Energy for All Office Vienna

World Federation of UN Association: Axel Würstenhagen

- Enhancing regional cooperation of UNAs in (Central) Europe (outlook on April 2013 event)

Central European Initiative:

- Legacy of being regional international cooperation innovator, recent development: UN GA observer status <http://www.cei.int/content/un-cei-cooperation-draft-resolution-adopted-consensus-67th-session-general-assembly>

EU:

- Global dimensions of EU Innovation Union [http://ec.europa.eu/research/innovation-union/index\\_en.cfm](http://ec.europa.eu/research/innovation-union/index_en.cfm) vision & Vienna International Center and Vienna based UN agencies as gateway for EU to global governance leadership in innovation (e.g. in the fields of [Eco-Innovation](#) and of [Public Sector Innovation](#))

IAAI:

- Rio+20 Issues Cluster on Innovation
- 15/15/15 UN Civil Society Resource Mobilization Partnership Voluntary Commitment

IIASA:

- Global leadership in applied systems analysis research related to global challenges

### **Session II - Innovation: UN Innovation Cluster as follow-up to Rio+20 Issues Cluster on Innovation**

- Opening up new avenues for civic participation in global governance -> enhancing capacity of global governance in terms of innovation system functions:
  - o reframing global sustainable development governance in terms of local/global public goods market formation,
  - o global cross-institutional information and communication systems for Sustainable Development resources management (localization, assessment, monitoring, ..) connecting

- all relevant stakeholders integrating different governance levels (in line with UN system inter-agency harmonization of results reporting)
  - resource mobilization / innovative financing (combining service provision fees, philanthropy, ODA, Carbon Finance and Global Environment facility type of funds, taxes, ..),
- UN Innovation Cluster as point of crystallization for global governance gap analysis, (complementary) systemic innovation design and social energy mobilization for UN system and governance structure for allocation of resources mobilized through IAAI 15/15/15 initiative
- Identifying potential partners
  - UNIDO Institute for Capacity Development <http://institute.unido.org/>
  - World Bank [Youth Innovation Fund](#)
  - UNAoC (Intercultural Dialogue Innovation Award, Create UNAoC Challenge (Mobile Apps), Youth)
  - UN Habitat (local governance and innovation program; Youth program, World Urban campaign)
  - UNDP [Oslo Governance Center](#)
  - UNICEF Innovation <http://www.unicefinnovation.org/>
  - United Nations Office for Sustainable Development (UNOSD), Korea <http://www.unosd.org/>
  - United Nations Group on the Information Society, Geneva <http://www.ungis.org/>
  - UN Office for Partnerships <http://www.un.org/partnerships/>
  - UN Global Compact <http://www.unglobalcompact.org/>
  - UN Volunteers <http://www.unv.org/>
  - Multilateral Organisation Performance Assessment Network (MOPAN) <http://www.mopanonline.org/>
  - CIVICUS World Alliance for Citizen Participation <http://civicus.org/>
  - Stakeholder Forum <http://www.stakeholderforum.org/sf/>
  - Beyond 2015 Global Civil Society Campaign <http://www.beyond2015.org>
  - Committee on Spirituality, Values and Global Concerns (CSVGC-NY) <http://www.csvgc-ny.org/>
  - AidMatrix <http://www.aidmatrix.org/>
  - ECOSOC (27 March event on Youth&STI&Culture <http://www.un.org/en/ecosoc/youth2013/#>)
  - UNESCO (Education for Sustainable Development, Associated Schools Project network, ..)
  - Global University Network on Innovation GUNI <http://www.guni-rmies.net/>
  - Research Alliance on Knowledge, Learning, and Societal Change (KLSC) of IHDP (International Human Dimensions Programme on Global Environmental Change)
  - UN Sustainable Development Solutions Network <http://unsdsn.org/>
  - International Council for Science - Future Earth Research <http://www.icsu.org/future-earth/>
  - ICUN International Union for Conservation of Nature <http://iucn.org/about/>
  - World Resources Institute <http://www.wri.org/>
  - The German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
  - World Economic Forum – Global Redesign Initiative <http://www.weforum.org/issues/global-redesign-initiative/index.html>
  - United Nations University – Institute for Advanced Studies (Adaptive governance, ESD, RCEs, S&T4SustainableSocieties, ..)
  - European Commission – Institute for Prospective Technological Studies, <http://ipts.jrc.ec.europa.eu/>
  - TWAS, The Academy of Sciences for the Developing World <http://twas.ictp.it/>
  - TERI, The Energy and Resources Institute, New Delhi <http://www.teriin.org/index.php>
  - Venice International University <http://www.univiu.org/>
  - ETH Zürich – Futur ICT team (prof. Dirk Helbing) <http://www.futurict.ch/>
  - Center for Strategic Studies and Management in Science, Technology and Innovation (CGEE), Brazil
  - CIGI – Center for International Governance Innovation, Waterloo/Ontario <http://www.cigionline.org/>
  - Millennium Project - Global Futures Intelligence System, Washington DC <http://www.millennium-project.org>
  - Center for eGovernance Development in Southeast Europe, Ljubljana [www.cegd.eu](http://www.cegd.eu)
  - Regional cooperation Council, Sarajevo [www.rcc.int](http://www.rcc.int)
  - UN Foundation <http://www.unfoundation.org/>
  - ...

### Session III – Heartpower & Youth:

- outlining a UNI **Global Youth Music Contest** (“UNI” can be read as “You and I” or as standing for United Nations Innovation Cluster) based on the **Rio+20 GYMC experience**  
<http://www.glocha.info/index.php/latest-news/201-gymc151515postidy2012>
  - **Global Challenges Urban Games**
  - M. Landi – UNIDO: Entry points with regard to “United Nations System-Wide Action Plan on Youth”
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Event Nr. 2 - 26 March 2013, New York, UN Church Center, 16.00 – 18.00

## **With Innovation and Heartpower Towards the Future We Want: United Nations Innovation Cluster (UNI) Formation Meeting Nr. 2 – New York**

**Welcome:** *organizers and sponsors*

- *i.a.* ACUNS (Alistair Edgar)

### Session I –

**Potentials in Central Europe for Innovation Leadership in Global Governance:**

- CEI member state PermRep – Croatia, Serbia, Italy?
- CEI representative
- EU – video message Janez Potočnik (Sustainable Development, EU-UN relations and the role of Innovation)

### Session II - Innovation: UN Innovation Cluster as follow-up to Rio+20 Issues Cluster on Innovation

- Maria Ivanova – UMass Boston – The Need for Global (Environmental) Governance re-design!
- Report on outcomes of United Nations Innovation Cluster (UNI) Formation Meeting Nr. 2 in Vienna
- Potentials in NY/US/North America:
  - ECOSOC thematic priority 2013 “Science, technology and innovation (STI) and culture for sustainable development and the MDGs”  
<http://www.un.org/en/ecosoc/newfunct/amr2013.shtml>
  - UN post 2015 development agenda
  - CIGI – Center for International Governance Innovation, Waterloo/Ontario (Canada)
  - UN Sustainable Development Solutions Network <http://unsdsn.org/>
  - The Giving Pledge

### Session III – Heartpower and Youth

- Ahmad Alhindawi – UN SG’s Envoy on Youth
- UN Habitat Youth Ravi Karkara
- Preparations for UN Innovation GYMC announcement at ECOSOC Youth conference
  - World Bank Connect4Climate
  - CaptainPlanet
  - CNN

17 June, Lund:

ACUNS AM 2013 – “Leadership in Global Governance”

## With Innovation and Heartpower Towards the Future We Want: United Nations Innovation Cluster (UNI) Formation Meeting Nr. 3 – Lund

July 2013 – side event to ECOSOC ARM 2013 conference NY

## With Innovation and Heartpower Towards the Future We Want: UNI Global Youth Music Contest Launch

September NY - UNGA event

## With Innovation and Heartpower Towards the Future We Want: United Nations Innovation Cluster (UNI) Launching Event – New York

### About IAAI

“International Association for the Advancement of Innovative Approaches to Global Challenges IAAI” [www.glocha.info](http://www.glocha.info) - is a not-for profit civil society organization, which has been established under Austrian law of associations by an international group of scientists, science managers and futures studies experts in April 2007.

IAAI main **objective** is to explore and promote **systemic innovation** regarding **resource mobilization** of **global civil society** for **effective global governance** in support of the work of **United Nation System**.

IAAI seat is in **Klagenfurt am Wörthersee** (Austria). Furthermore IAAI operates a liaison office at International Center for Promotion of Enterprises (ICPE) [www.icpe.si](http://www.icpe.si) in **Ljubljana/Slovenia** and builds on a strong **global network of partner organizations** (especially Youth organizations) and academic institutions (like e.g. ACUNS). In 2012 IAAI took first steps towards establishing a **501 c3 public charity** in New York.



*IAAI members at IAAI General Assembly September 15 2011 in Klagenfurt am Wörthersee/Austria*

In order to **catalyze local action** in the context of **global sustainable development efforts**, IAAI strategies and initiatives (e.g. “Global Challenges Centers”, “Global Challenges World Cup”, “Global Challenges Urban Games”) are designed towards generating and highlighting **individual and local/regional added value** (glo-cal public goods provision, fun, edutainment, societal recognition etc.) as byproduct and **stimulus in collaborative resource mobilization** for **globally coordinated** sustainable development efforts.

### IAAI @ UN Conference on Sustainable Development (Rio+20)

IAAI played a leadership role in global civil society participation in UN system in the fields of “Innovation”, “Youth Participation” and “Innovative Resource Mobilization for sustainable development” in the context of **UN Conference on Sustainable Development (Rio+20)** by

- Leading the “[Rio+20 Issues Cluster on Innovation](#)”
- Organizing “[Rio+20 Global Youth Music Contest](#)” and
- Adopting the so called “[15/15/15 UN - Civil Society Resource Mobilization Partnership Voluntary Commitment](#)” which states that:



**“Global civil society on the one hand commits at Rio+20 to mobilize 15 billion Euros and 15 million volunteers by the year 2015 for UN led sustainable development efforts and on the other hand requests new forms of participation in global SD governance.”**

### Contact:

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