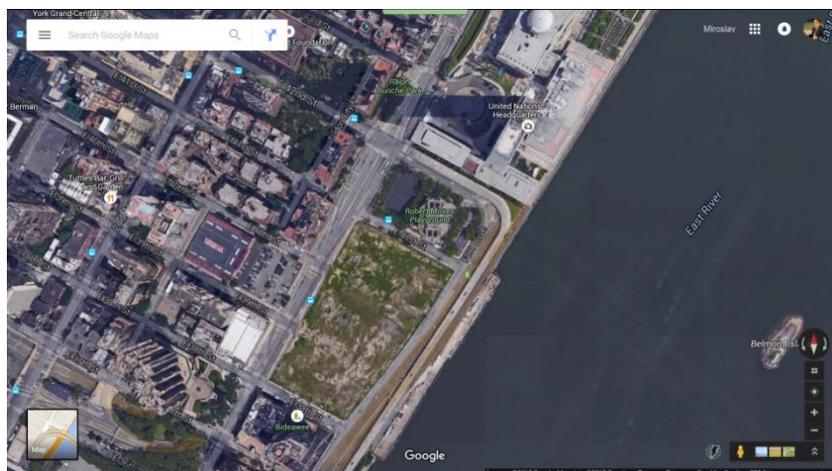


A symbol of hope for humanity in the heart of Manhattan

We the Peoples Center New York

uniting the world in global challenges action

an iconic building - at an unique location - at an unique moment in human history



What?:

- an **iconic building** in the heart of Manhattan **symbolizing** the beginning of a new era of enhanced global cooperation on peace, sustainable development and climate change in which everybody can and shall contribute to the global and local public good (UN context: Agenda 2030 & COP21 & World Humanitarian Summit 2016)
- a **global commons** flagship initiative - for everyone in NYC to enjoy and learn about global issues; the commons that helps to harness synergy in the times of scarce resources and specialization -- and thus strengthens the NGO effectivity and collaborative capabilities amongst themselves, with the UN, and with for-profits; the commons in which humanitarianism meets innovation and sustainability
- **physical space for multistakeholder engagement in the work of United Nations system**
- an easily accessible space for **encounter and cultural exchange** of the peoples of the world with the public of New York City in the context of the work and programs of the United Nations system
- an increase of **quality of life** for the people of New York through public space and recreational opportunities

Why?:

Effective Responses to Global Challenges require an **effective United Nations system** that **integrates resources of a multiple range of stakeholders**. All recent major UN documents (Agenda 2030, COP21 preparations, ..) recognize this **paradigm shift**. For **multistakeholder engagement** concepts to function, **participation in global governance** and especially in the work at **UN headquarters in New York** is needed. In addition to innovative normative arrangements providing governance space in the work of the UN, there is the **very practical need for physical space for offices, housing and events** of the many stakeholders from around the world who have **resources** (knowledge, workforce, social entrepreneurship initiatives, funding, creativity, heartpower etc.) **to contribute to the implementation of global goals** and to effective UN.

Further synergy potentials of the initiative with the work of UN system arise from the fact that **UN secretariat needs additional office space in NYC** as old rental contracts expire - a fact that offers the opportunity to develop **innovative social entrepreneurship models**.

Where?:

6,4 acres of land between 38th and 41st street and 1st Avenue and FDR Drive

Who?:

Global Challenges Foundation New York Inc. - a recently established innovative global public good resources management institution with open, transparent and participatory governance structures (including NYC public authorities, Civil society partners (Kota Alliance - for the World Women's Center dimension of the initiative; civil society networks (especially youth), UN, philanthropists, social entrepreneurs, academia, ...) based on global commons approaches.

Key components:

- cultural center/event space
- office space
- mission related affordable housing
- media center
- thematic hubs: World Women's Center, SDGs focused Social Entrepreneurship,
- gastronomy
- public space
- recreational opportunities

How? Funding:

a combination of

- donation of land with tax write offs
- philanthropic giving (Global Challenges Giving Pledge)
- social impact bonds and other forms of public co-funding
- innovative "green bond" type of financial instruments for global citizens' engagement as investors ("crowdfunding")
- social entrepreneurship business models

Contact:

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