#YouthEntrepreneurship²⁰³⁰

Youth Empowerment for Agenda 2030 Action
through Social Entrepreneurship Capacity Building and Digital Social Currencies

Date: Monday 16 January 2017   Venue: Vienna International Center

Organizers/Partners:

- International Association for the Advancement of Innovative Approaches to Global Challenges IAAI
- Academic Council on the United Nations System ACUNS Vienna

in cooperation with
- UNIDO - Productive Work for Youth programme http://www.unido.org/youth.html
- UN Habitat - Urban Economy branch / Youth and job creation unit
- UN Division for Social Policy and development DESA DSPD *(to be confirmed)*
- UNESCO Management of Social Transformations Programme MOST *(to be confirmed)*

5 Questions:

1. What **institutional and technological infrastructure** is needed to **engage young people** in **rewarding Agenda 2030 action** on **local level** in a **globally coordinated** manner.
2. How can UN agencies, non-governmental actors, local and national public authorities and private sector create in a **multi-stakeholder partnership framework** a **market** for **products and services of young people / social entrepreneurs who contribute to achievement of SDGs**. (proposal of IAAI: GloCha #GiveYouthAChance Youth Empowerment Partnership)
3. How can the multistakeholder partnership mentioned under "2" introduce a new global-local **digital social currency** that integrates science based, transparent and participatory **evaluation,** and **verification** as well as **monetary and non-monetary incentive mechanisms** (incl. games).
4. How can young social entrepreneurs get **access to global financial resources** in the field of **philanthropy** (e.g. The Giving Pledge) and **climate change** action (e.g. the 100 billion US$/year of the Green Climate Fund and certified emission reductions markets)
5. How can **science** (universities, research institutes and citizen science) help to build the **knowledge base** for questions 1-4

Aim of the workshop:

- **recommendations** for UN inter-agency cooperation on social entrepreneurship capacity building on the level of cities/local communities (to be presented at ECOSOC Youth Forum 2017 and at 55th UN Commission on Social Development)
- **joint multistakeholder programme of action** -> preparing key elements for **GloCha Youth Empowerment Partnership MoUs**
- work packages -> **formulation of fundraising proposals** for #GiveYouthaChance resource mobilization campaign (which will be launched at COP22 in Marrakesh in November 2016)

What do Young people need?

- local **institutional** infrastructure (thematic lead: UN Habitat, Youth and Job creation unit)
- local and global **ICT** infrastructure (thematic lead IAAI & ETH Zürich/FuturICT/prof. Helbing)
- SDGs action **market formation**: social entrepreneurship impact assessment / digital currency (thematic lead: UNIDO)
- globally coordinated **capacity building** on local level

Proposed List of Speakers *(to be confirmed)*:

- Werner Faymann, UN SG's Special Envoy on Youth Employment and/or Jack Ma, chairman of Alibaba group and special adviser on youth entrepreneurship and small business to the United Nations Conference on Trade and Development UNCTAD
- Ms. Daniela Bas, Director, UN DSPD/DESA *(video message)*
- Ravi Karkara - UN SWAP, IANYD, SDG 5 & entrepreneurship
- UNIDO - (*presentation on SDGs action market formation number 1)* giving youth SDG action a value - starting with UNIDO toolkit assessing social entrepreneurship impact
- Doug Ragan, UN Habitat - SDG implementation is local - UN Habitat's efforts to develop a model local Agenda 2030 youth engagement center
- IAAI, (*presentation on SDGs action market formation number 2)* Global Challenges Youth Empowerment Partnership GloCha https://www.youtube.com/watch?v=wnHRylZ9ZLY
- UNICEF - innovative reward mechanisms for pro-social action of children/youth in Agenda 2030 context
- EU project D-cent -Decentralized Citizen Engagement Technologies (*presentation on SDGs action market formation number 3)* - Design of a digital social currency & Freecoin Toolkit (-> SDG action coin (IAAI proposal: GloCha coin))
- St. John's University (prof. Minna Aslama Horowitz & students) - working with students on Social Entrepreneurship 4 Agenda 2030 topics
- ICT needs for GloCha coin and ideas for non-monetary incentives/games ETH Helbing
- Bill and Melinda Gates Foundation - Can the knowledge base of Markets for Good be used?
- GESCI http://gesci.org/ - social entrepreneurship 4 Agenda 2030 capacity building in Kenya
- Junior Chamber International
- AISEC

Parallel Workshops - Development of fundraising proposals

- pilot GloCha Global Challenges Youth center
- GloCha coins - pilot and scaling plan based on d-cent freecoin toolkit
- accompanying research programme
- sustainable energy entrepreneurs pilot in South Africa or/and Ghana and Kenya