



Glo – Bal – Can Youth Initiative

Promoting Global Citizenship and Future Orientation in SEE

.. of course, we can! ;-)

Project Initiative / Project Idea

developed by

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI) Vienna – Ljubljana www.glocha.info/iaai/ for the workshop „Engaging Youth in Change“ at „**First Alliance of Civilizations’ South East European Conference**“ in Sarajevo, December 14th 2009.

Basic idea:

Based on the initiative "**Climate Protection Song World Cup/Global Challenges World Cup**" that has been launched these days by IAAI (*see next pages for details*) it is suggested to organise a "**regional SEE climate protection song world cup**" with schools from all SEE countries with the idea that the **view on common global challenges and the challenges of the future can bring people together**, strengthen global identity layers and relativate the importance of national identity categories.

In later stages **other forms of regional „Global Challenges World Cup“ initiatives** can be launched like e.g. essay competitions, best global social responsibility of school projects etc.

With such activities **creative potentials of youth from SEE region** could be harnessed for the good of global community for addressing global challenges. This would be a **communication channel of the youth of SEE to the world** which would give them a **sense of empowerment** that they can play a **positive role in the world** and that their knowledge and skills are appreciated in the world.

In terms of identity formation/construction the initiative aims at establishing a crystallisation point for a **regional youth-led positive future oriented** identity layer (this could be referred to as „**GloBalCan**“ **identity layer**) that would **transcend national, ethnic or/and religious divides** in terms of multiple identity theory.

Potential project partners (no concrete talks on cooperation have been held yet!):

The initiative is linked with the plans to organise a regional SEE conference on „**Teaching Climate Change and the UN**“ in Belgrade in May 2010 (see http://www.glocha.info/iaai/images/stories/news/teachingclimatechange_event_belgrade_draft.pdf for details) organised by ASO Ljubljana www.aso.zsi.at, Academic Council on the UN system www.acuns.org, University of Belgrade, **United Nations Environment Programme**, UNDP, etc .

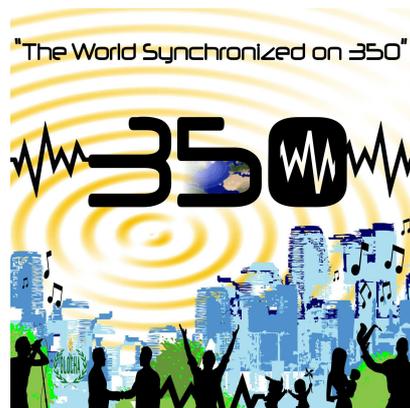
Regional Cooperation Council www.rcc.int, **UNESCO** (with its SEE National Commissions) and **United Nations Alliance of Civilizations** www.unaoc.org will be invited to be partners or “patrons” of the initiative. **Austrian environmental education forum** <http://www.umweltbildung.at/cgi-bin/cms/af.pl?ref=en> as well as partners from Slovenia will also be invited to contribute to /participate in the initiative.

It is expected that at the AoC conference **workshop in Sarajevo** additional partners from the region will be identified. It is a very open initiative. Please contact: polzer@glocha.info if you would like to become involved.

Funding:

As this is an **Web 2.0** initiative and some key elements like e.g. the voting system are established already, financing should not be the bottle-neck of the initiative. The initiative is **powered by creativity, innovativeness and commitment of young people in SEE** and we are convinced that these are resources that exist **abundantly** in SEE region and are waiting for their utilisation ;-).

Invitation:
Vote for the
'350 Climate Protection Song World Cup' Winner of the Year 2009!



„350 Climate Protection Song World Cup/Global Challenges Song World Cup“ is an innovative **global civil society initiative** that brings together musicians of the world in support of the work of **United Nations system** (like these days at UNFCCC climate change conference in **Copenhagen**) and in support of **knowledge based responses to global challenges**.

The **basic idea** is that musicians can show leadership regarding **global social responsibility, global citizenship** and communicate the need for the development of a **global community** committed to address effectively global challenges like e.g. **climate change** by using means of artistic expression and the **power of music**.

Following a



- „350 Global Challenges Song World Cup“ announcement on **350.org** blog www.350.org/about/blogs/announcing-350-global-challenges-song-world-cup on 29th of September 2009 and
- a „Call for Music“ on the homepage of the initiative „The World Synchronized on 350“ www.glocha.info/glocha350/

we have received **4 songs** www.participate.si/350/submitted-climate-change-songs from Spain, Australia, US and US/Germany by the submission deadline which has been November 30th 2009.

Now it is your turn! You are invited to **listen to the songs** and help us with your **vote** to select the **Winner of „350 Climate Protection Song World Cup 2009“**.

www.glocha.info/glocha350/index.php/vote

Voting is open till 31st of December 2009 24.00 CET at www.participate.si/350

(fyi: in order to maintain high quality of the voting system and to avoid multiple voting, registration is required for voting)

The „Winner of 350 Climate Protection Song World Cup 2009“ will be announced Monday January 4th 2010 12.00 AM CET on www.participate.si/350 and www.glocha.info/glocha350/.

The **winner will receive a certificate** and efforts will be made to organize a **performance of the winning group** at the social program of the international conference „**Teaching Climate Change and the United Nations**“ which is going to be organized by **Austrian Science and Research Liaison office Ljubljana** in cooperation with several UN institutions and local partners from Southeast Europe in Belgrade in May 2010

http://www.glocha.info/iaai/images/stories/news/teachingclimatechange_event_belgrade_draft.pdf

„**350 Climate Protection Song World Cup 2009**“ is the first implementation and some kind of “**Pilot Round**” of “**Global Challenges World Cup**” thus it has to be regarded as some kind of work in progress and an **open innovation** initiative.



GLOBAL CHALLENGES WORLD CUP

Please give us your **feed-back** (mail to office@glocha.info) if you have suggestions on how to improve appearance, overall concept, ICT support, multilingual approach etc. of the initiative or if you would be interested to **work with us on follow-up** rounds of „**Climate Protection Song World Cup/Global Challenges World Cup**”.

Next rounds of “Climate Protection Song World Cup/Global Challenges World Cup” are planned to start mid of **2010** (with possible thematic foci on global intercultural dialogue/ new global ethics (climate justice & global social responsibility)/future of youth; details will be provided in due time on www.glocha.info/iaai/).

If you like music and if you are convinced that **music and global civil society have a role to play in addressing climate change** visit our homepage and cast your vote for the „**Winner of 350 Climate Protection Song World Cup 2009**“

Yours sincerely

Miro Polzer



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES

IAAI - International Association for the Advancement of Innovative Approaches to Global Challenges www.glocha.info/iaai

P.S.: please spread the word about the importance of the **350 ppm goal** and the **350.org initiative**; on our homepage www.glocha.info/glocha350/index.php/signals you can find a **350Hz** signal that might be useful in your public awareness building activities

General information about the initiative:

„**350 Climate Protection Song World Cup**“ is organized by

- „**International Association for the Advancement of Innovative Approaches to Global Challenges IAAI Vienna - Ljubljana**“ (a NGO established in 2007 to promote and co-ordinate globally innovative approaches to global challenges, www.glocha.info/iaai/) through a "**Global Challenges World Cup / Climate Protection World Cup**" system www.glocha.info/iaai/index.php/glocha-initiative.
- **350.org campaign** www.350.org (350.org is an international campaign dedicated to building a movement to unite the world around solutions to the climate crisis – focusing on the number 350 as in parts per million, the level scientists have identified as the safe upper limit for CO2 in our atmosphere
- and **Institute for Electronic Participation INePa** www.inepa.si which has helped us programming the internet based voting system www.participate.si/350 through which anybody in the world can participate in **identifying the next “350 Climate Protection Song World Cup winner(s)”**.
- “**Global Music Project**” <http://globalmusicproject.org/> from Seattle (Global Music Project, a 501(c)(3) organization, represents a collaborative international network of music fans, artists, progressive businesses, social activists, event promoters, and others who believe in the power of music to attract, educate, and inspire humanity to participate in making a better world)

Contact:

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