

*Minutes*  
of  
**2nd General Assembly**  
of  
**IAAI - International Association**  
**for the Advancement of Innovative Approaches to Global Challenges**



INTERNATIONAL ASSOCIATION  
FOR THE ADVANCEMENT  
OF INNOVATIVE APPROACHES  
TO GLOBAL CHALLENGES

*which took place*

Friday 12 March 2010, 13.30h  
at the restaurant of Grand Hotel Toplice  
**in Bled/Slovenia**



**(Participants (starting from the left):** Blaž Golob, Tomaž Boh, Ivana Vojović, Mirjam Polzer-Srienz, Elena Severin, Jerome C. Glenn, Miroslav Polzer, Gorazd Weiss *(taking the photo)*)

**Background info:**

**IAAI** is strongly linked with the work of **Bled Forum on Europe** [http://bled-forum.org/index\\_eng.html](http://bled-forum.org/index_eng.html) Node of **Millennium project** [www.millennium-project.org](http://www.millennium-project.org) with MP director **Jerome (Jerry) C. Glenn** being also IAAI president and Bled Forum on Europe president **Blaž Golob** being vice president of IAAI. IAAI has been founded in March 2007 at the fringes of Bled Forum on Europe 2007 and registered under Austrian law on associations with its postal address being in Vienna at **Centre for Social Innovation** [www.zsi.at](http://www.zsi.at) which is the employer of IAAI secretary general **Miroslav Polzer**.

The 2nd IAAI General Assembly took place immediately after Bled Forum on Europe 2010 conference starting at about 13.55 CET. As Jerry had planned a meeting with minister of public affairs from Kosovo at 14.30 and a video-lecture over internet for students in in Baku at 15.00, the meeting started a bit under time pressure but then Jerry's meeting at 14.30h has been cancelled and all agenda items have been discussed jointly as planned.

## Aims of the meeting:

1. Fulfill the legal requirement of having General Assemblies on a regular basis where the organs of the association are elected and activity and financial reports discussed and agreed upon by the members of the association
2. To build a common understanding of where we as IAAI are standing and to discuss and develop a shared vision of the future of IAAI

## Agenda and main issues discussed:

- **Welcome** by the president Mr. **Jerome C. Glenn**

**Informed about the formation of Millennium Projects Arts Node** which is evolving in Los Angeles ([http://www.youtube.com/watch?v=mgQcizYMEgg&feature=youtu.be\\_gdata](http://www.youtube.com/watch?v=mgQcizYMEgg&feature=youtu.be_gdata))

Mentioned that new forms of artistic expression and **innovations in global ICT facilitated cooperation in arts** are needed (e.g. **Opera** has been a deliberate invention and such an invention process should be started again these days).

Regarding the Knowledge Management aspect of IAAI and Global Challenges World Cup (GloCha) System [www.glocha.info/iaai/index.php/glocha-initative](http://www.glocha.info/iaai/index.php/glocha-initative) Jerry highlighted the potential links to Millennium project **Climate Change Situation Room** <http://www.millennium-project.org/millennium/GCCSR.html> which is being developed as an innovative **collaborative intelligence system** in Korea.

- **Activity Report** of Secretary General Mr. **Miroslav Polzer**

- Starting point: **Building the Knowledge Base for Global Governance (in SEE)/Building the Knowledge base for Climate Change Action** (see attached graph for details)
- **Global Challenges World Cup (GloCha) System** developed into a “**Blueprint for Knowledge and Philanthropy Driven Global Civil Society Reform**” (a graphical overview can be found at [http://www.glocha.info/iaai/images/stories/glochadocs/glochasystem\\_dec232008.pdf](http://www.glocha.info/iaai/images/stories/glochadocs/glochasystem_dec232008.pdf)) which has been presented to relevant stakeholders from UN system, global Civil society organizations and research and higher education institutions at “World Civic Forum 2009 “ in Seoul/Korea [www.wcf2009.org/](http://www.wcf2009.org/) in May 2009
- Implementation of **350 Climate Protection Song World Cup** [www.glocha.info/glocha350](http://www.glocha.info/glocha350),
- Plans for a **GloBalkCan Youth Initiative** (Promoting Global Citizenship and Future Orientation in SEE) [www.glocha.info/iaai/index.php/news](http://www.glocha.info/iaai/index.php/news),
- efforts to obtain the **trademarks “Global Challenges World Cup”** and “**Climate Protection World Cup**” – which are central for the future development and upscaling of the GloCha concept - in the US, (application for classes 35, 41 and 42 for both word trademarks have been filed by Miroslav Polzer through global law company DLA Piper (to which Miro has link through Carinthian Slovene dr. Jasna Zwitter-Techovnik) at US Patent and Trademark Office. There has been the need to sign an agreement with World Football Association FIFA that we will not become active with this trademark in activities related to football, then the applications have been accepted and become

valid after a statement of use is being filed. This is being done these days for the Global Challenges World Cup trademark in class 35, for the other marks an 6 months extension of the deadline for filing statement of use has been applied for. It is planned that the rights associated with these trademarks will transferred by Miroslav Polzer to IAAI as soon as IAAI will be in a stable phase of its development and more details of cooperation with UN system and other stakeholders regarding implementation of GloCha system will become clear. The planned transfer of the rights (most probably in 2011) will be on a strict not-for-profit basis, based on refund of actual expenditures and regulating the right of Miroslav Polzer to stay involved (most probably without voting rights) in IAAI and GloCha activities independent of board functions.

- **homepage** [www.glocha.info/iaai](http://www.glocha.info/iaai) (Thanks to Gorazd Weiss for his excellent work!), development of a communication strategy towards IAAI members and towards the public: IAAI was first 3 years of its existence in a pioneering/exploratory/chaotic phase, now we are entering a phase of consolidation in which better and regular communication of IAAI secretariat with IAAI members and the broader public is becoming more and more a priority.
- **financial** resources: an IAAI bank account has been established at Austrian bank Posojilnica-Bank Pliberk /Kreditbank Bleiburg (Account holder: IAAI-Vienna-Ljubljana, Account number (IBAN): AT19 3911 7010 0712 1411; BIC: VSGKAT2K117) in the context of implementation of “**350 Climate Protection Song World Cup**” [www.glocha.info/glocha350](http://www.glocha.info/glocha350) thus offering a channel for potential donations to IAAI. The only income IAAI has received so far has been a donation of an amount of 300 € by Miroslav Polzer August 3 2009. Due to bank account costs the amount on the account has been reduced by 31<sup>st</sup> of December 2009 to 283,11. **All activities** done so far (including the setting up of the voting page for 350 climate protection song world cup by Institute for e-participation in Ljubljana (thank you very much Simon Delakorda!!) have been of a **philanthropic nature**.

## Discussion of Activity report

Jerry:

- linking the IAAI related activities in SEE with e-education activities of Center for eGovernance Development
- Highlighted the potential of linking IAAI and Global Challenges Song World Cup with Millenium project Arts Node in Los Angeles

Tomaz:

- importance of involving entertainment sector on a **really not-for-profit basis**: -> more authentic music & music from regions that are not heard otherwise -> promoting diversity of music expression worldwide

Miro:

- Information about efforts to organize a “Renewable Energy Song World Cup” in cooperation with International Renewable Energy Agency in Dubai (email sent to DG in December, no answer yet)

Jerry:

ad GloCha question and Answers system: what is the best available system for Q&A existing on the market? Who is closest to us? (for CC Situation room e.g. Earth encyclopedia)

Ivana:

Proposed checking potentials for cooperation with yahoo <http://answers.yahoo.com/>

Miro:

Info about efforts to put together a project on developing a Social Innovation Information System (in cooperation with Austrian Energy Agency, global Social Innovation Exchange network SIX, et al); linking it with the idea of an Award Information Clearing house that would distill the social innovation content from different award schemes, process the data in a way that would facilitate global information retrieval by global citizens and policy makers

Jerry:

Linking such a Social Innovation Information System with Millennium project Climate Change Situation Room

Jerry (and Ivana):

Thinking of how we could bring into the GloCha system “**Humor**”. Humor as an agent of society change is very important. Let us look for examples of great (political) satire from the past and use GloCha system to identify present day (global) humor that would help advance global governance

### **Discussion of a Vision for the Future of IAAI and Global Challenges World Cup (GloCha-) initiative**

Linking with the process of **preparation of a UNESCO Universal Declaration of Ethical Principles Related to Climate Change** (anchoring “human duties” as mentioned in Art. 29 of Universal Declaration on Human Rights in such a Universal Declaration thus promoting a culture that would be in favour of knowledge and philanthropy driven global civil society reform and engagement in GloCha system.

**Southeast Europe** could become perhaps – with the contribution of IAAI - a **champion in Global Citizenship and Future orientation** (visit also the **international conference “Teaching Climate Change and the UN System”** [www.investsciencesee.info/ccandun/](http://www.investsciencesee.info/ccandun/) for more information on these ideas); in this context **GloBalkCan Youth initiative** <http://www.glocha.info/iaai/index.php/news> could promote civic engagement on a broad scale in SEE; preparations are going on to implement such music based education for sustainable development in **UNESCO Associated Schools Project Network** schools in SEE countries and anchoring such educational approaches in **UNECE ESD strategy** <http://www.unece.org/env/esd/Strategy&Framework.htm>

### **Election of members of the executive board of IAAI**

Proposal accepted unanimously

**Jerome C. Glenn** – president

**Blaž Golob** – vice-president

**Miroslav Polzer** – secretary general

**Gorazd Weiss** – vice secretary general  
**Sara Farley** – board member  
**Ivana Vojović** – board member

### **Miscellaneous** (admission of new members, etc.)

For the time being there will be **no constraints** to IAAI membership. Everybody who is interested in IAAI and would like to support its aims and activities as stated in IAAI bylaws is welcome to join IAAI. (**Informal membership applications** can be sent to IAAI secretary general Miro Polzer [polzer@glocha.info](mailto:polzer@glocha.info) )

#### **Contact:**



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