



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES

PEOPLE POWER & Rio+20

Mobilizing Civil Society for Sustainable Development and Strong United Nations

Input of

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)

to the **Compilation document** for the preparation of

Zero draft of the UNCSD/Rio+20 Outcome document



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Introduction/Problem analysis:

United Nations Conference on Sustainable Development (Rio+20) comes at a time of rapidly accelerating global challenges, like e.g. climate change, ecosystem degradation, biodiversity loss, increasing income disparities, financial and economic crises on the one hand and sovereign (public) debt crises and austerity budgets in many countries of the world on the other hand.

Thus the world is facing increasing global challenges with increasingly weak national governments and the central international response mechanism to global challenges - the United Nations - not being equipped with resources on an adequate level. In addition to the resource problem there comes the inadequacy of many sustainable development governance processes based on sectoral ministries (often SD issues are assigned to ministries of environment) not able to integrate the environmental, economic and social dimension of sustainable development and not able to reach out to the many other public and private stakeholders who have great potentials to contribute substantially to sustainable development governance.

Rio+20 therefore stands for a window of opportunity of humankind not only to move towards sustainable global socio-economic resource allocation systems which respect planetary boundaries ('green economy') but **Rio+20 is also a window of opportunity for systemic innovation of United Nations system towards being connected more directly with global citizens and their resources (financial, intellectual, emotional, etc.) through ambitious and innovative redesign of the institutional framework for sustainable development (IFSD) towards multi-stakeholder and multilevel governance.**

General Content Input:

- a. *What are the expectations for the outcome of Rio+20, and what are the concrete proposals in this regard, including views on a possible structure of the Outcome document?*

In line with what has been said above that Rio+20 should aim at ambitious and innovative redesign of the institutional framework for sustainable development (IFSD) towards multi-stakeholder and multilevel governance, the expected **outcome** should include

- **legally binding outcome document(s)** with ambitious global standards and public administration instruments that reflect intergovernmental agreement on green economy and IFSD with appropriate provision on monitoring and enforcement of implementation (standard UN document) and
- a **shared vision document** of UN system leadership, national governments, local and regional communities, private sector and leading global civil society organizations/networks for multi-stakeholder and multilevel sustainable development (SD) governance/partnership including
 - o **global citizens' sustainable development resource mobilization programs** (see point d) below)
 - o an **integrated global multilevel and multi-stakeholder SD efforts documentation system** based on integration of different types of sustainable development resources (natural, intellectual, financial, social, emotional, etc.) as new measures of wealth (e.g. based on the IAAI/GloCha 'collaborative global commons growth' concept as presented at Annual Meeting of Academic Council on the United Nations System 2011 <http://www.glocha.info/index.php/latest-news/138-reportiaaiacuns2011> and UN DPI NGO conference 2011 in Bonn <http://www.glocha.info/index.php/latest-news/149-bonn-2>)
 - o **outline of processes and institutions for future political participation of global citizens in global SD governance** that harnesses the full potentials of modern informational and communication technologies
 - o reference to a '**Charter of Shared Social responsibility for Global Commons**' as central global volunteering reference point for civic engagement in UN lead multi-stakeholder engagement in multilevel SD efforts. Such a charter has to be developed based on a UN – civil society dialogue process and which would link up on a voluntary basis global citizens SD efforts with UN system based on above mentioned shared vision and integrated global documentation system (those who would endorse the Charter would be asked on an annual basis to report their contributions to global commons growth/sustainable development in multilevel governance perspective)

With outcomes of Rio+20 that go beyond intergovernmental consensus towards partnering with global citizens, that reach the so called 'man and woman on the street', **linking conceptually global SD efforts with individual everyday lifestyle, consumption and resource sharing decisions of 7 billion global citizens** would make Rio+20 a landmark event in **United Nations Intellectual History** (see www.unhistory.org/ for more info about the intellectual history of the UN system, the evolution of UN ideas, concepts and institutions over time).

- b. *What are the comments, if any, on existing proposals: e.g., a green economy roadmap, framework for action, sustainable development goals, a revitalized global partnership for sustainable development, or others?*

Although we at IAAI did not study all existing proposals in depth, our impression in general is that the ongoing Rio+20 preparatory debate on green economy and IFSD does not focus sufficiently on **systemic innovation and substantial correction of market failures, governance failures and systems engineering towards delivery of environmental, social and intergenerational justice**.

It has to be noted here that the **highly participatory design of UNCSD/Rio+20 preparatory process** (online consultation regarding outcome document, minutes of all preparatory meetings online, 'donate' button, ...) and the way in which Rio+20 secretariat works with civil society and other stakeholders reflects in many ways already this modern 'spirit of time' of a new level of partnership of UN system with global citizens and we (IAAI) herewith express our **thanks and appreciation** for these efforts of UN system in general and UNCSD secretariat staff especially.

- c. *What are the views on implementation and on how to close the implementation gap, which relevant actors are envisaged as being involved (Governments, specific Major Groups, UN system, IFIs, etc.)?*

Global citizens can be very valuable partners in implementation monitoring by using Web 2.0 technologies, Geographical Information Systems etc. (interesting lessons for innovative SD implementation monitoring can be drawn from 'The International Network of Crisis Mappers' <http://crisismappers.net/> and already existing international law implementation monitoring systems of civil society in the field of human rights, etc.)

- d. *What specific cooperation mechanisms, partnership arrangements or other implementation tools are envisaged and what is the relevant time frame for the proposed decisions to be reached and actions to be implemented?*

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI) has developed in cooperation with partners like e.g. the Academic Council on the United Nations System, UNESCO, UN DPI/UNIS Vienna, UNEP Vienna office, UN Academic Impact initiative, UN Alliance of Civilizations, several UN Associations, IPCC, Earth Charter International, International Human Dimensions Programme on Global Environmental Change research initiative "Knowledge, Learning, and Societal Change: Finding paths to a sustainable future", Regional Cooperation Council for Southeast Europe, youth organizations and individuals from around the world etc. over the last 4 years **several concepts and outlines of initiatives for systemic and cultural change towards strengthened civil society participation in global governance:**

- **Blueprint for a Knowledge and Philanthropy/Ethics driven Global Civil Society Reform**
<http://www.glocha.info/index.php/glocha-initiatives/iaaiinitiatives/126-cpwc> &
<http://www.glocha.info/conferenceindex.html>
- **Global Citizenship Ethics for Effective Global Governance – The Rio+20 Window of Opportunity**
<http://www.glocha.info/index.php/glocha-initiatives/iaaiinitiatives/98-gce/139-rio2012>
- **Collaborative Global Commons Wealth Generation** (basic rationale: framing all resources that are needed by present and future generations for sustainable development as 'global commons')
<http://www.glocha.info/index.php/glocha-initiatives/collaborative-global-commons>
- **Building the Knowledge Base for Global Governance** www.investsciencesee.info/ccandun/ ,
www.uncsd2012.org/rio20/index.php?page=view&type=13&nr=372&menu=27 and **Multilevel Climate Change/SD Governance from an Innovation System perspective**
<http://www.glocha.info/images/stories/news2011/acuns2011/acunspresentationpolzer.pdf>
- **Global Challenges Song World Cup – Rio+20 Global Youth Music Contest**
<http://www.glocha.info/index.php/glocha-initiatives/gcsw> , <http://www.glocha.info/index.php/latest-news/137-rio-2012-youth-song> (report on Rio+20 GYMC presentation at UN High level Meeting on Youth) and (formal and informal) Global Citizenship Education and Global Community building by means of music and arts <http://www.glocha.info/index.php/glocha-initiatives/globalkcanin>
- **Establishing a global network of 'Global Challenges (GloCha) centers'** that facilitate sustainable development multi-stakeholder partnerships on local level (including foresight/ shared vision building, needs and capacities assessments, 'think global – act local' action plans and resource mobilization) linked globally with UN system by a shared vision, a transparent global financial transaction documentation system and a collaborative/participative global commons growth assessment and documentation system <http://www.glocha.info/index.php/latest-news/149-bonn-2> &
www.glocha.info/index.php/events/upcomingevents/sarajevo-workshop1

All these elements of innovative sustainable development governance can be brought together and boosted in Rio+20 with a '**15/15/15 UN – Civil Society Partnership' formula** as cooperation mechanism/target, meaning:

That Civil Society sets itself the target to mobilize in support of the work of UN system

- **15 billion Euros** of financial resources for centrally documented global multi-stakeholder multilevel governance sustainable development efforts and
- **15 million volunteers** (documented in cooperation with UN Volunteers and CIVICUS including local feedback and assessment based on web2.0 technologies)
- by the **year 2015**

The details of the cooperation mechanism/partnership arrangement shall be adopted at a **joint event of UNCSO and “People’s Summit of Rio+20 for Social and Environmental Justice”** in Rio de Janeiro in June 2012 (IAAI can offer to facilitate the process).

Tools for implementation of this cooperation partnership and for resource mobilizations and allocation:

- a **shared vision document** of UN system leadership, national governments, local and regional communities, private sector and leading global civil society organizations/networks for multi-stakeholder and multilevel SD governance/partnership including (see point a) above)
- a **‘Charter of Shared Social responsibility for Global Commons’** which has to be developed based on a UN – civil society dialogue process and which would link up on a voluntary basis global citizens SD efforts with UN system. Such a Charter should be systemically linked with Earth Charter and UNESCO’s efforts for a ‘Universal Declaration on Ethical Principles related to Climate Change’
<http://www.unesco.org/new/en/social-and-human-sciences/themes/science-and-technology/climate-change/>
- **Rio+20 Global Youth Music Contest** <http://www.glocha.info/index.php/glocha-initiatives/gcsw> for public awareness building, youth participation and fund raising facilitation (globally broadcasted ‘Rio+20 Global Challenges Song World Cup Gala Night’ with the finalists from all continents and supporting pop stars to inform about Rio+20 outcomes and to promote and achieve the 15/15/15 objective, charity concerts on regional, national and local level (in cooperation with GloCha centers) shall follow)
- a **‘Global Youth Call for Sharing of Resources’** (to be prepared in cooperation with UN CSD Major group ‘Children and Youth’, UN Youth program et al.)
- a **High Level Fund Raising event** with leading global philanthropists
http://www.efc.be/Networking/InterestGroupsAndFora/Global/Documents/201105_GPLI_OnePager.pdf, The Giving Pledge <http://givingpledge.org/>, the global umbrella organization of foundations/philanthropy networks WINGS www.wingsweb.org and UN Office for Partnerships www.un.org/partnerships/ & many (web 2.0) **micro-philanthropy activities** (combined with Global Challenges Song World Cup concerts)
- a **Global Forum on Social Investment (Philanthropy) and Research, Education and Innovation Funding** (see <http://www.glocha.info/gce.html> for more info)
- **Global Citizenship Ethics standard setting** based on Article 29 (1) of Universal Declaration on Human Rights (*‘Everyone has duties to the community in which alone the free and full development of his personality is possible’*)
- **UN- Civil Society Joint Task Force or Commission for institutional engineering towards integration of public and private resources for sustainable development in the context of a renewed UN system.** Basic idea: if global citizens succeed to mobilize 15 billion € of financial resources and 15 million + volunteers for global sustainable development governance than global citizens should also be provided with adequate global governance participation possibilities. United Nations is and will stay the central and universal global response mechanism to global challenges but it needs to systemically integrate resources of global civil society to be effective.

About

“International Association for the Advancement of Innovative Approaches to Global Challenges IAAI” www.glocha.info is a not-for profit private association, which has been established under Austrian law of associations by an international group of scientists, science managers and futures studies experts in April 2007.

IAAI main objective is to explore and promote systemic innovation regarding resource mobilization of global civil society for effective global governance in support of the work of United Nation System. IAAI is a United Nations Department for Public Information (UN DPI) associated NGO and member of United Nations Academic Impact Initiative. Since IAAI General Assembly 2011 **global youth representatives constitute the majority of IAAI membership** and Rio+20 Global Youth Music Contest is the most important IAAI flagship initiative www.glocha.info/index.php/glocha-initiatives/gcsw.



IAAI members at IAAI General Assembly September 15 2011 in Klagenfurt am Wörthersee/Austria

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