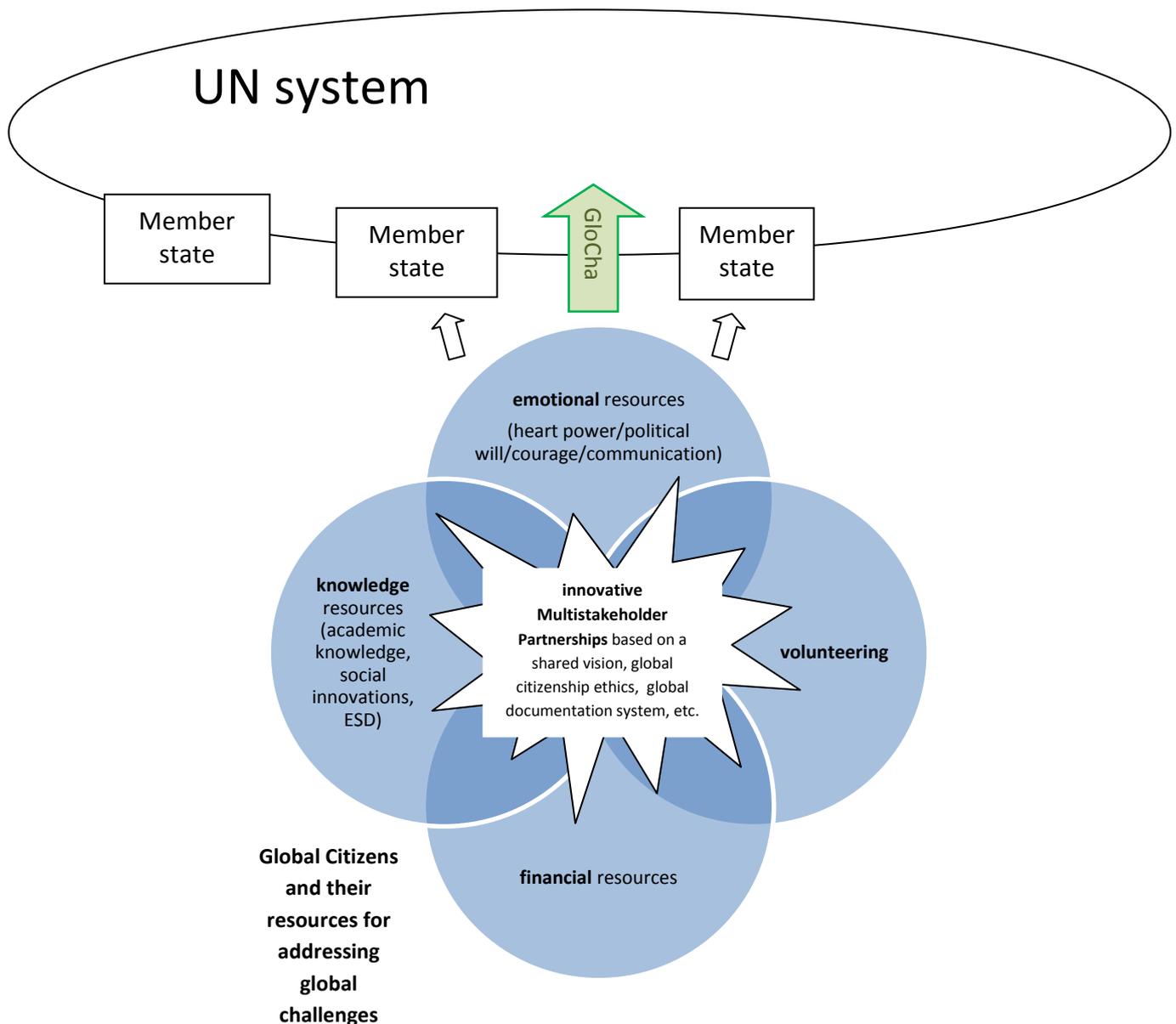


Why is there a need for Innovative Resource Mobilization for Global Challenges – Why GloCha?:

Characteristics of Global Challenges are changing.

Post WWII: UN architecture based on assumption that war among nations is the most important global challenge, therefore primary focus of UN on Member states, their relations and their resources. Global citizens linked to UN only indirectly via MS.

21st century: Global Challenges have changed. UN system's and National governments' responses to global challenges are not effective, problems are growing rapidly. Global citizens have the relevant resources (financial, intellectual, emotional, political) for addressing 21st century global challenges, ICT offer new possibilities for direct involvement of global citizens in UN. -> global governance systemic innovation for a rapidly changing and complex world needed! – building a global challenges innovation system! (lit: European Commission, Institute for Prospective Technological Studies, ***Orienting Innovation Systems towards Grand Challenges and the Roles that FTA Can Play***, Seville 2011 http://foresight.jrc.ec.europa.eu/fta_2011/documents/download/PAPERS/THEME%201/Anchor%20paper%201.doc)



All resources are linked/interdependent -> incremental change of single elements not possible -> **systemic innovation needed -> the Rio+20 Window of Opportunity!**

Linking Global Citizens with UN system:

- Vision/emotion: Charter on Shared Social Responsibility for Global Commons and GYMC
- Real life and local multistakeholder partnerships: GloCha centers
- Knowledge: ESD and GloCha open innovation system (GCWC)
- Virtual/Web 2.0/apps/: social networks and GlobComm documentation system

Interfaces needed in UN system:

Optimization possible in Rio+20 context -> World Environment Organization design!

Main GloCha Manifestations in Space:

- GloCha center NY (convention center, secretariats of Major groups, youth, etc.)
- GloCha center Klagenfurt (ICT hub, summer schools, retreats, quality assurance, ..)

IAAI/GloCha Activities in the context of Rio+20

- Leading the Cross Major Groups Thematic Cluster on “Innovation”
- 15/15/15 Initiative & Forum on Innovative Resource Mobilization for Global Challenges (GloCha Forum)
- (Rio+20) Global Youth Music Contest GYMC
- Rio+20 Arts and Media partnership workshop
- (Music and ESD)

Links to Rio+20 Zero Draft of the Outcome document:

- Youth/intergenerational partnerships
- Science, Technology, Innovation
- Multistakeholder partnerships
- World/UN Environment Organization
- Education for Sustainable Development
- ...

Partnerships:

- Center for Environment Education (CEE) India – Rio+20 Global Youth Music Contest & Earth Rocks
- Earth Charter Youth network
- ‘Knowledge, Learning, and Societal Change’ project of International Human Dimensions Program on Global Environmental Change <http://www.ihdp.unu.edu/article/read/klsc-draft-science-plan>
- Leonard Sonnenschein (World Aquarium and Conservation for the Oceans Foundation; resource mobilization in the context of CDM mechanism)